

Niyaz Mohammad Khairy

UX/UI Designer

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I'm UX/UI Designer with +3 years of experience in design systems, visual design and prototyping. I am skilled in designing minimalistic UI in this chaotic world and I'm a problem solver. With extensive experience in newspaper layout design and video graphic design.

WORK EXPERIENCE

Freelance Graphic Designer @ iSAW International

Mar 2022 - Present // Arizona, USA

International Strategic Accelerator for Woman or iSAW helps enterprises make a dramatic impact for woman in their workplace that contributes to narrowing the gender equality gap globally.

- > Designed and structured brand guidelines that help other designers to design faster with the iSAW theme. Based on brand guidelines all designs reveal a consistent theme and brand tone for iSAW.
- > Designed event social media campaigns that show proficiency and consistent design which increased shares and post engagements.
- > Developing the best strategies for engaging with social media audiences.
- > Designed, data structure, social media, and website banners for the ESG Gender Equality report. The report was published internationally in USA, Canada, United Kingdom, and many other countries.
- > Social media video campaigns are visualized, sounded, and edited.
- > Managing and evaluating audience engagement on social media pages like LinkedIn, Facebook, Youtube, and Instagram.

UX/UI Designer @ Saawis

Jan 2018 - Oct 2021 // Balkh, Afghanistan

Software development company focused on delivering high-quality, customized and reliable software solutions in Afghanistan to the government and international organizations.

- > Created the prototype, User experience, and design system for [Aria University's MIS](#) (project part of university's strategic plan for digitalization): resulting in increased student attendance by %15 due to MIS automating many procedures, saving university time and money.
- > Prototyped, user experience, design system, design print layouts and step by step use cases (User Manual) for a [US Embassy program's management system](#), serving +3,000 students across 11 public universities in Afghanistan. MIS saved time and money due to consolidation of student records, progress evaluations, and staff payroll in one place.
- > Led the prototype design and UX design of full responsive web application for [Balkh Chamber of Commerce and Investment](#) (Its current membership exceeds 261 companies, associations, and cooperatives who represent a vast majority of the local businesses.).
- > Interviewed and recruited an intern, followed up his works and mentored him on daily basis.
- > Researched, prototyped, and designed [6 web and mobile projects](#), partnering closely with front-end and back-end developer teams to create consistent design system and interactions resulting in increased market influence of the company.
- > Provided branding services to 5 companies for unique visual identity that define and known as qualities and unique brand in market place.

Community Organizer @ GDG Balkh

Dec 2019 - Oct 2021 // Balkh, Afghanistan

Google Developers Group Balkh ([GDG Balkh](#)) is a chapter of GDG, a global program initiated and sponsored by Google. GDG Balkh was an active developer community for programmers and tech enthusiasm in Afghanistan.

- > Organized 6 events with +300 attendees, 30 international and local speakers. Leading a team of 2 organizers and +8 volunteers, I had to manage event budget and overlook all other activities. Events had huge impact for local developers.

SKILLS

Software

Figma	2+ years
Adobe XD	4+ years
Illustrator	6+ years
Photoshop	8+ years
InDesign	5+ years

Methods & Languages

Wireframing, Prototyping, Interaction Design, Responsive Design, Visual Design, Information Architecture, Branding, JIRA, HTML, CSS, Basic JavaScript, and SQL

Tools and Platforms

GitHub, Firebase, Wordpress

EDUCATION

Bachelor Degree of Computer Science (BCS) @ Aria University

Jan 2018 - Oct 2021 // Balkh, Afghanistan

Agile Project Management (Google) @ Coursera

Jul 2023 // Online

Course 3 From 7 Courses

Build Wireframes and Low-Fidelity Prototypes (Google) @ Coursera

July 2022 // Online

Fundamentals of Graphic Design (California Institute of the Arts) @ Coursera

Feb 2022 // Online

Social Media Content Management (Meta) @ Coursera

Feb 2022 // Online

- › Liaised and secured international and local speakers for +6 in-person and online events with the help of 3 co-organizers and 5 volunteers, turning GDG Balkh events into the most influenced events for developers in Balkh.
- › Helped with 5 GDSC (Google Developer Student Clubs) to organize events for universities students.

Community Co-Organizer and Design Lead @ [GDG Kabul](#)

Feb 2018 - Oct 2021 // Kabul, Afghanistan

- › Co-organized the largest developer festival in Afghanistan, DevFest Kabul 2019, with +400 selected attendees, 25 speakers, 27 sessions, and news channel coverage from BBC and VOA. Led the team of 11 organizers and +15 volunteers, and design a sponsorship profile for the event.
- › Prototyped, designed and developed the DevFest Kabul 2019 website.
- › Lead event branding and design team to design consistent social media material and printable assets for every event making sure to keep the design theme and organization identity intact.
- › Designed branding for +30 events over virtual and printable assets in 3 years.

University Lecturer (Part-Time) @ Aria University

Sep 2019 - Oct 2021 // Balkh, Afghanistan

The most esteemed private university in northern Afghanistan with +250 staff and +3000 students.

- › Taught UX Design and Office automation and Computer Fundamentals subjects to +250 student in 3 semesters.
- › Developed course policy for the UX/UI Design subject so that the study material matches with real need at software development companies.
- › Recorded video tutorials, up-to-date material, keeping students aware of the latest trends in UX Design and Office automation and computer fundamentals.
- › Designed best practices and prototype UX/UI real-world projects with students as part of final semester projects.
- › Helped computer science associate for organizing student achievements exhibition to celebrate students' achievements, resulting in increased enthusiasm of student on working with real-world problems to solve with building software/website.
- › Led collaboration and designed the computer science student association magazine 3rd edition, aiming to motivate students to grow their skills and experience.

Founder and Editor in chief @ Zerone E-Magazine

Jul 2017 - Sep 2019 // Afghanistan

The first electronic, scientific and technological magazine that aims to strengthen the culture of using technology, and raise the level of public awareness of new technologies.

- › Launched the E-magazine in 2017 with 25 Afghan computer science students from different cities of Afghanistan, Canada, India, Turkey and Iran. Created and wrote contents, reports, tutorials, interviews with tech influencers to help and inform our society about the fast moving and changing tech world.
- › Managed and released 6 editions of the e-magazine, each over 30 pages. They are available at [Magziter](#) and [PubHTML5](#) with contents for regular people, university student and tech professionals.
- › Organized 4 workshop, Logo designing, design basics, branding and online safety for +450 designers and attendees, resulting in growth in their professional skills in their specific fields.